



REGIONAL TOUR

PRODUCT REGISTRATION INFO

The PBA provides opportunities in the form of licensing and sponsorships for companies to promote and display their products, product names, trademarks and logos to consumers. Companies that desire to take advantage of these opportunities must first register their products with the PBA, so that these products might be cleared for use in PBA competition. A list of all current product registered companies appears below.

Just because a ball company is registered does not mean all of their bowling balls are cleared for use in PBA competition. If you are not sure if the equipment you are using is product registered or cleared, please check with your Tournament Director

- Competitors may not use any non-Product Registered or non-cleared bowling balls in PBA competition. (Disqualification)
- Competitors may not use any non-Product Registered bowling products in PBA competition. (Minor Penalty, \$250 fine, Disqualification if the product in question is not immediately removed).
- Miscellaneous Accessory items without visible logos and those not easily identifiable by their unique design are excluded from the product registration program. The following products fall into this category: rosin bags (kept in a pouch or container), cork inserts, ball tape, slugs, ball polishes and molded thumbs if permanently attached to the bowling ball or product registered device.
- Bowling balls containing any corporate logo, sports team logo or trademarked character will not be permitted during PBA competition.
- Competitors may not display non-Product Registered company names and/or product logos in PBA competition (Minor Penalty \$100 fine, and the item in question must be removed or obscured by an approved logo, as appropriate).
- Competitors may not darken or in any way obstruct any product registered logo.

CURRENT PRODUCT REGISTERED COMPANIES

Bowling Balls	Footwear	Accessories	Dye-Sub Apparel
900 Global	3G	Creating the Difference (CTD)	Apparel EFX
Brunswick	Brunswick	Genesis	Bowlifi
Columbia 300	Dexter	High 5 Gear	Compass Sportswear
DV8	Hammer	JoPo Grips	Coolwick
Ebonite	MOTIV	KR Strikeforce	H5G
Hammer	Storm	Lane Masters / Legends	I AM Bowling
MOTIV	KR Strikeforce	Master	Jersey Alley
PBA		Turbo 2-N-1 Grips	Kameleon Sportswear
Radical		VISE Grips	VIS Sportwear
Roto Grip			ZEALO Gear
Storm			
SWAG			
Track			