



PBA ADMINISTRATION



Fred Schreyer **PBA Commissioner and CEO**

Fred Schreyer became PBA Commissioner and CEO on September 2, 2005 after serving as PBA Commissioner for over two years. Schreyer oversees all aspects of the PBA's business operations and maintains primary responsibility for the negotiation of sponsorship agreements and financial arrangements.

Schreyer has been with the PBA full-time since October of 2002, when he became Chief Operating Officer and General Counsel, but has been affiliated with the league since September of 2000 as its legal counsel.

Schreyer has over 25 years in the sports industry including Director of Sports Marketing at Nike from 1987-1992 and the founder of Nike's Sports Management division in 1992.

Schreyer was a member of the law firm of Rosenfeld, Meyer & Susman in Beverly Hills from 1979-1987 before moving on to his seven-year career at Nike. He was the Founding Partner and Owner of Pyramid Sports in which he served as a consultant to many of the leading companies in the sports business (Logo Athletic, Met-Rx, adidas and Arizona State University) and represented athletes in a variety of sports (Troy Aikman, Jason Williams, LeBron James, Gary Payton, Richard Jefferson, Natalie Williams and Tiffeny Milbrett).

Schreyer received a Bachelor's of Business Administration degree from the University of Michigan in 1975 and received his J.D. degree from UCLA School of Law in 1978.



Steve Miller **PBA Board Member**

Steve Miller became a member of the PBA Board of Directors September 2, 2005 after serving as PBA President and CEO for five years. During his time as President and CEO, the PBA's revenues grew by double digits each year while expenses rose an average of just four percent per season.

Prior to the PBA, Miller spent nine years with Nike, retiring as Director of Global Sports Marketing Relations in September, 2000. In addition, Miller served as Director of Athletics at Kansas State University, where he expanded university athletic facilities and helped to turn one of the country's most losing football programs into the third winningest team throughout the 1990s.

He currently sits on the Board of Directors of numerous organizations, and has spoken at over 100 universities and businesses throughout the world on topics ranging from Motivation to Executive Leadership.

Miller is a former track and field star who was drafted to play professional football for the NFL Detroit Lions. He was named NCAA Coach of the Year five times, and is a member of three sports Halls of Fame. He has a BS degree in English Literature and Physical Education from Bradley University, an MA in Contemporary English Literature from Governors State University, and an MS in Physical Education with an emphasis in Biomechanical Analysis from Cal Poly San Luis Obispo.